

BRASIL PARTICIPATIVO

UM PAÍS COM A CARA DO SEU POVO



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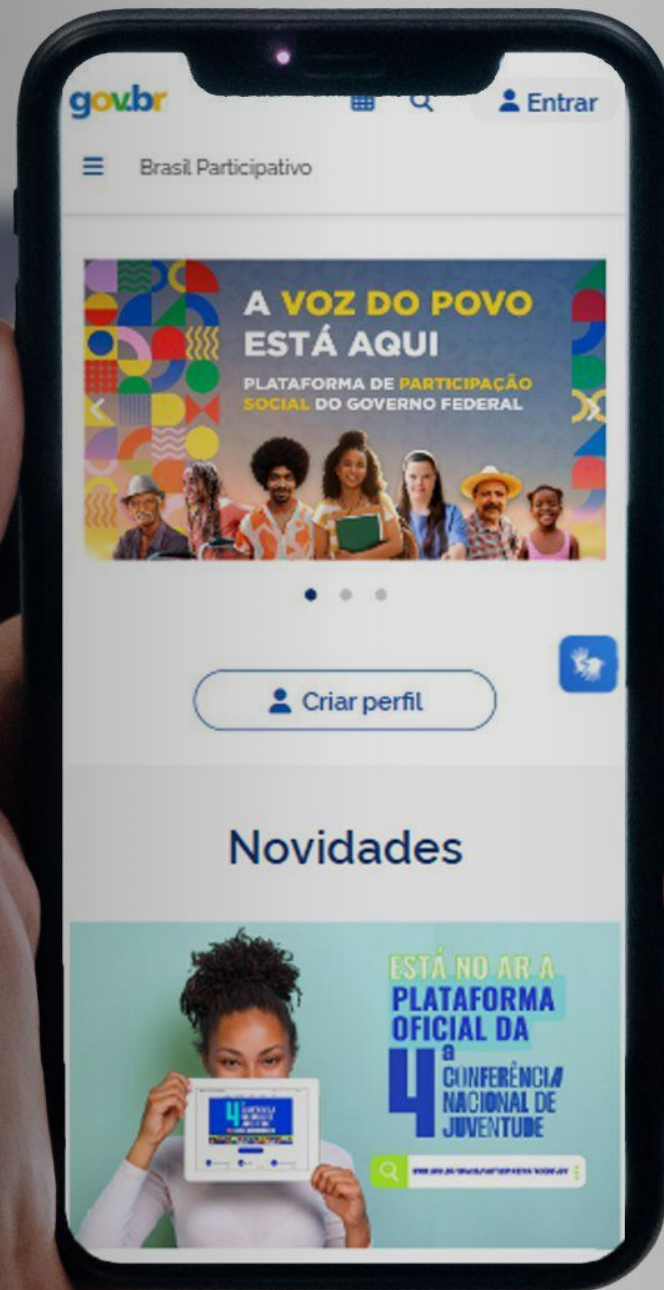


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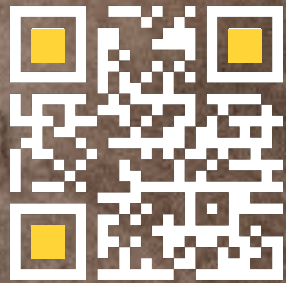
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Brasil Participativo
aims to be the hub of
diverse federal
participatory arenas



Entangling massive
digital and in-person
processes

The platform in 2023:

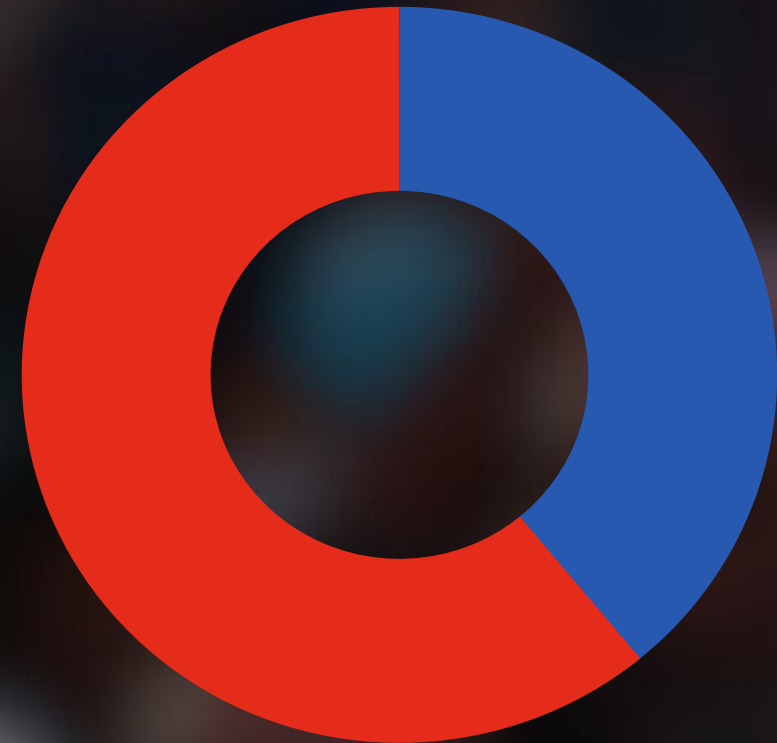


gov.br/brasilparticipativo

- Registered Participants:
1.507.208
- Proposals presented:
10.864
- Votes:
1.794.048
- Unique accesses:
7.537.703

**BRAZILIAN SOCIAL
PARTICIPATION
IS LED BY WOMEN**

**Women
61%**



**Men
39%**

Digital Participation Strategy

In-person Mobilization/Processes (plenaries), National Conferences, Councils

Digital Mobilization

Social movements, local digital influencers

Open Source Digital Participation Platform: Decidim

Content Moderation (prevent hate speech)



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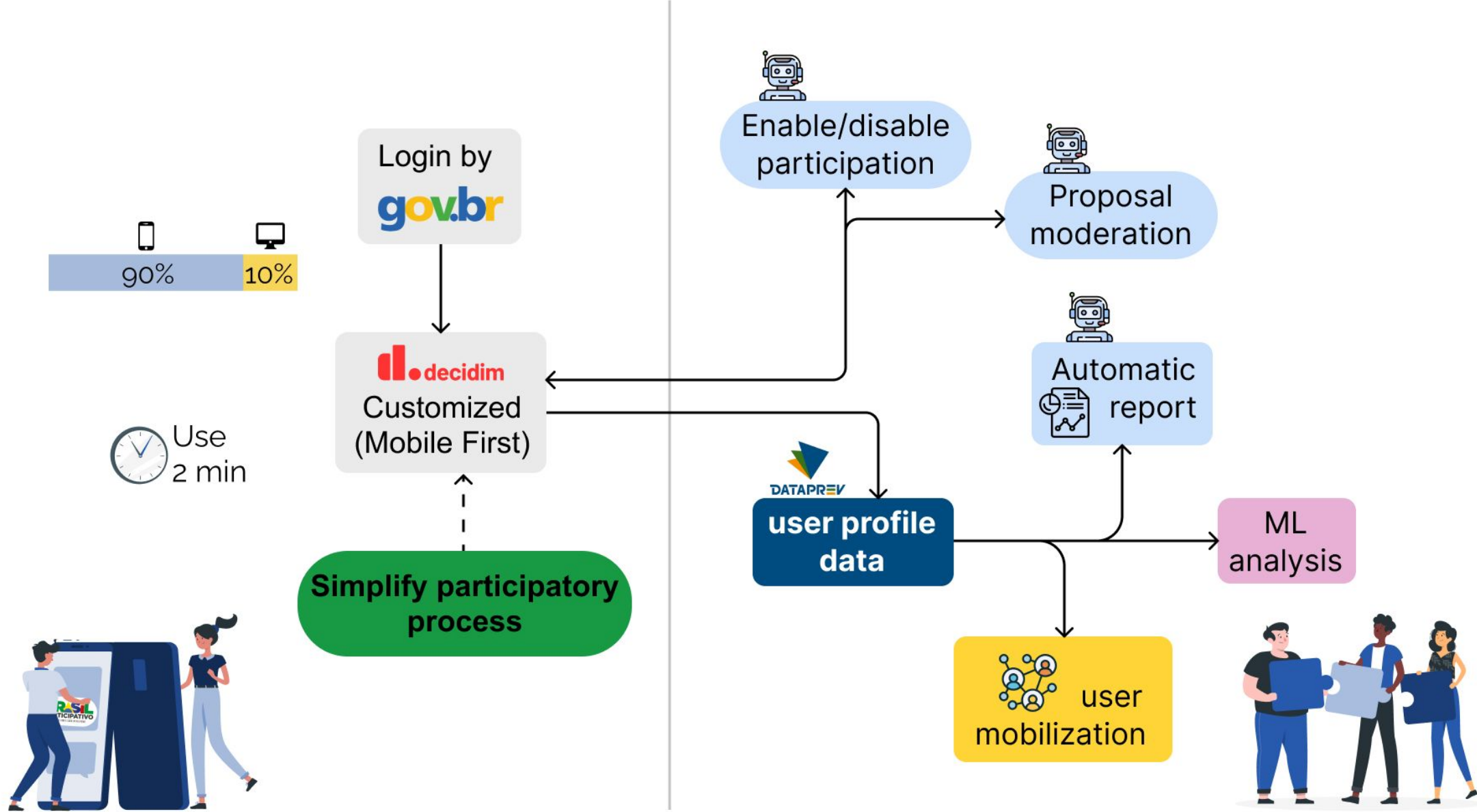


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Decidim Experience

- Maturity in digital participatory process functionalities
- Global OSS Community



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Challenges

Need **Decrease Cognitive overload** of the platform is crucial

In-person participation boost digital participation
(mobilization)



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Challenges

How to break the participation Bubble?

How can we encourage and motivate citizens to continuously participate, activating from more personalized interests?



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Challenges

How can we **integrate** de social participation digital service with the **other gov digital services** (150 mi users)?



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What's next?

Large use of the platform - up to 40 participatory processes per month

Brazil contributing to the code and local governance



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www.carlarocha.org
caguiar@unb.br

Barcelona 2023-2024
Capital Europea de la Democràcia
capitalofdemocracy.barcelona



Thank you. Obrigada. Gràcies. Gracias